### STRATEGIC GOAL #1: ADVANCE EDUCATIONAL EXCELLENCE

<table>
<thead>
<tr>
<th>UNIVERSITY</th>
<th>SHRS INITIATIVES THAT ARE TIED TO CSD GOALS</th>
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<tbody>
<tr>
<td>SCHOOL OF HEALTH AND REHABILITATION SCIENCES</td>
<td>• Improve the efficiency of course delivery in an interdisciplinary manner that would capitalize on the expertise in our programs</td>
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<td></td>
<td>• Analyze the feasibility of distance education models for SHRS professional programs</td>
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<td>• Develop and provide inter-professional and post-graduate continuing education programs</td>
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<td>• Maintain excellence with all accreditation reviews</td>
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<td>• Explore means to reduce the tuition burden and/or time-to-degree</td>
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#### CSD DEPARTMENT GOALS:

1.1. To complete a review of the CSD undergraduate degree and explore pathways for decreasing time to degree

1.2. To continue to review the SLP master’s degree program on an ongoing basis and implement program modifications

1.3. To continue to review the AuD degree program on an ongoing basis and implement program modifications

1.4. To explore options for decreasing length of time to degree for the AuD degree program

1.5. To review the CScD degree program with an aim towards increasing efficiency of program delivery, increasing enrollment and expanding recognition nationally of the SLP clinical doctoral degree

1.6. To complete a review of the PhD degree program to enhance standards of academic excellence through collaborative educational opportunities and develop strategies to decrease time to degree

1.7. To develop a consistent and transparent method of providing funding for students

1.8. To expand CEU opportunities through formalized access of courses to practicing SLPs and audiologists

### STRATEGIC GOAL #2: ENGAGE IN RESEARCH OF IMPACT

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<tbody>
<tr>
<td>SCHOOL OF HEALTH AND REHABILITATION SCIENCES</td>
<td>• Develop new collaborative networks and partnerships</td>
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<tr>
<td></td>
<td>• Strengthen and advance collaborative networks and data sharing</td>
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<td>• Explore opportunities to partner with health systems, businesses and researchers to demonstrate the value of incorporating rehabilitation professionals into practice, training and research</td>
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#### CSD GOALS:

2.1. To identify and engage in strategic research opportunities collaborating with other research institutions/companies

2.2. To describe and quantify the need for statistical support and create proposals for plan of action for support
### University Strategic Goal #3: Strengthen Communities

**SHRS Initiatives that are Tied to CSD Goals**

- Develop a repository for shared resources with the end goal of facilitating collaborations and partnerships for training, research and community engagement
- Design, develop and implement effective health and wellness services in the University’s Community Engagement Centers

**CSD Goals:**

3.1. Develop a shared data base resource list in a central repository to increase faculty/staff awareness of collaborations and partnerships that are currently in effect to increase engagement in more inter-professional relationships and provide pathways for new activities/projects with ongoing partners to expand service, clinical education, and projects with community partners.

3.2 To develop and implement plan for participation in community engagement project in Homewood within context of SHRS plan

### University Strategic Goal #4 Promote Diversity and Inclusion

**SHRS Initiatives that are Tied to CSD Goals**

- To recruit leadership role models and provide the necessary support to strengthen diversity
- Evaluate and re-direct, if necessary, student recruitment efforts to attract, enroll and retain a diverse and inclusive student body
- Refine and improve our inclusive and supportive environment and recruit more diverse students

**CSD Goals:**

4.1 Help to attract and retain a diverse regional population and University community through recruitment and retention of a diverse student body, faculty and staff

4.2 Reinforce the value of diversity and inclusion as essential to advancing our research, teaching and community engagement and to enriching the student experience

4.3 Enrich the student experience through engagement with diverse cultures & perspectives and expanded opportunities for study abroad and by integrating global perspectives in the curriculum

### University Strategic Goal #6*: Secure an Adequate Resource Base; Build Foundational Strength to Support Success

**SHRS Initiatives that are Tied to CSD Goals**

- Develop and implement an integrated marketing communications plan to build and support the SHRS brand with concentrated effort towards prospective and current students, alumni and prospective and current donors
- Identify other mechanisms/initiatives by which we can widely communicate the results of our work to extend the impact of our reputation

**CSD Goals:**

5.1 Sustain and expand social media communication in concert with Internal/External Communication Department of SHRS

*Note: numbering system of University Strategic goal is reflected in “blue” text box; numbering of CSD goals reflect numerical ordering within this document